

SMG Public Notice No. 2018 - 1054

Public contest for the selection of name of plaza on Taehwagwan-gil, on 100th anniversary of March 1919 Declaration of Independence

Seoul Metropolitan Government is planning to open a plaza by the end of February 2019 on Taehwagwan-gil, where 33 representatives of the country signed and read aloud the Declaration of Independence on March 1, 1919, on the occasion of the 100th anniversary of the event.

SMG encourages citizens to take part in the significant event as part of the effort to maintain the historic value of the place as the starting point of the March 1919 Independence Movement. The place will also be used to teach our future generations what their ancestors went through in order to regain the independence of Korea.

April 25, 2018

Mayor of Seoul Metropolitan City

1. Name of public contest: Name selection for the plaza on Taehwagwan-gil, commemorating the 100th anniversary of March 1919 Declaration of Independence
2. Duration of public contest: April 25, 2018 (Wed) ~ May 27, 2018 (Sun) (33 days)
3. Required qualifications to apply: No particular qualifications required (anyone interested in the 3.1 Movement can apply regardless of nationality)
 - ※ Only one suggested name may be submitted per person
4. Application method:
 - Use the form available on 'Seoul in my hands' (<http://mediahub.seoul.go.kr/gongmo2>)
 - Send by email after filling out the application and consent form for utilizing personal information (3.1.33square@seoul.go.kr)
 - ※ Only e-mails sent by 11:59 PM on May 27, 2018 (Sun) are acceptable

5. Application form: Refer to separate attachment

〈Notes〉

- Suggested names should be associated with the 100th anniversary of the Declaration of Independence of Korea (signed and read by the 33 representatives on March 1, 1919 during the colonial period, and year 2019 is to be the 100th anniversary)
- The name should have originality and be one that has an air of familiarity, expressing the meaning of commemoration of the ‘March 1, 1919 Declaration of Independence’
- The names should include core meanings and at the same time retain diversity with dual meanings
- The name should be easy to pronounce and remember
- Though there is no word limit, the name should be concise and creative
- Both Korean and English versions of the names are to be submitted

6. Prizes: total monetary prize of 2.5 million KRW (prize money and certificates to be awarded)

| Category | Number of persons | Prize (with certification) |
|--------------|-------------------|----------------------------|
| Gold prize | 1 person | One million KRW |
| Silver prize | 2 persons | 500,000 KRW each |
| Bronze prize | 5 persons | 100,000 KRW each |

7. Selection of prize winners and presentation

- Selection process: online registration → Screening and selection → Presentation
- Announcement of prize winners: June 2018 (scheduled)

※ Prize winners will be contacted individually and the list of winners to be posted on the ‘Seoul in my hands’ public contest homepage (<http://mediahub.seoul.go.kr/gongmo2>)

※ Depending on the screening and selection process, announcement may be postponed or changed.

8. Hosted/organized by: Seoul Metropolitan Government

9. To note when applying

- Any names may be submitted, but submitted applications will not be returned.
- All rights concerning prize winning suggestions shall belong to SMG.
- Where the prize-winning selections are found to be already used either in or out of Korea and thus cannot be used as a trademark by SMG, the prizes shall be cancelled and returned, and the person in question shall not raise any objections to the decision.
- ※ All copyright-related civil and criminal liabilities are to lie with the applicant who submitted the names.

※ Matters regarding trademarks and registered status can be ascertained at the Korea Intellectual Property Rights Information Service (www.kipris.or.kr).

- Where the standard of selection is not reached, no prize winners may be selected. Where the same name is submitted, only the first one to be received by SMG will be recognized.
- We reserve the right to modify the contents of selections in the process of utilizing them as required in the future.
- Prize-winning selections may be utilized in BI, leaflets, posters, etc. in related projects.
- We will use applicants' personal information only for limited purposes related to the operation of the project, such as contacting winners for presentation of prizes.

10. Other public contest-related inquiries

- For more details on the public contest, please refer to the contest homepage or call the Urban Regeneration Policy Division of Seoul Metropolitan Government (☎02-2133-8630).

<Outline of Project for the Formation of a Plaza Commemorating the 100th Anniversary of the March 1919 Independence Movement on Taehwagwan-gil>

- **Location:** the entire area of 29, Insa-dong 5-gil, Jongno-gu
- **Background of promotion**
 - A place with historic value as the starting point of the March 1919 Independence Movement but relatively undervalued
 - Though it is without a doubt a historic site filled with contemporary and modern history of Seoul, it is being used as an indistinctive side walk and road
 - Necessity to shed the light once again on Taehwagwan as the place of origin of the March 1919 Independence Movement on the occasion of its 100th Anniversary
 - The place where the country's leaders read the Declaration of Independence and started the independence movement that spread all over country and the world

◦ **Referential materials**

Current status of Taehwagwan-gil

‘태화관길’_ 3.1운동의 중심지

태화관길은 서울의 근·현대사가 간직된 곳
도심에서 독립운동의 발자취를 느낄 수 있는 3·1운동 유적의 중심지

① 중앙고등학교
② 수송공원 (보성사 터)
③ 태화관터 (순화공터)
④ 승동교회
⑤ 탑골공원

태화관길
인명왕선생 자갈터
독립운동기념비 (왕릉특별선언유적지)
3.1운동유적표지석

| | | | | | |
|---------------|----------------------------------|--------------------------|------------------------|--------------------------|----------------------|
| 주요 유적지 | ① 중앙고등학교 독립선언문 작성 3.1운동 계획 수립 | ② 보성사 터 독립선언서 인쇄 및 배포 | ③ 태화관 터 독립선언서 거행 장소 | ④ 승동교회 학생 독립운동 참여 근원지 | ⑤ 탑골공원 독립만세 운동 시작 |
| | | | | | |

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Prizewinning design work for the commemorative plaza



| 사진(위) 번역 | |
|---------------------------------------|--|
| ‘태화관길’_3.1 운동의 중심지 | Taehwagwan-gil, the starting point of the March 1919 Independence Movement |
| 태화관길은 서울의 근현대사가 간직된 곳 | Taehwagwan-gil, a place retaining the country’s history during the early modern period |
| 도심에서 독립운동의 발자취를 느낄 수 있는 3.1운동 유적의 중심지 | Site of significance where one can feel the spirit of the March 1919 Independence Movement as its starting point , in the middle of the city |
| 중앙고등학교 | ChoongAng High School |
| 수송공원(보성사 터) | Susong Park (Site of Boseongsa Temple) |
| 태화관터(순화궁 터) | Site of Taehwagwan (Site of Sunhwagung Palace) |
| 민영환선생 자결터 | Site of Min Young-hwan’s suicide at the news of Japan’s annexation of Korea as its colony |
| 서울중심점 표지석 | The stone marking the center of Seoul |
| 독립운동기념비(삼일독립선언유적지) | Monument commemorating the March 1919 Independence Movement (historic site of 3.1 Declaration of Independence) |
| 승동교회 | Seungdong Church |
| 탑골공원 | Tapgol Park |
| 주요 유적지 | Major historic sites |
| 중앙고등학교 | ChoongAng High School |
| 독립선언문 작성, 3.1운동 계획 수립 | Drawing up of the Declaration of Independence; setting up the plan for the Independence Movement in March 1919 |
| 보성사 터 | Site of Boseongsa Temple |
| 독립선언서 인쇄 및 배포 | Printing and distribution of the Declaration of Independence |
| 태화관 터 | Site of Taehwagwan |
| 독립선언서 거행 장소 | Site where the Declaration of Independence was drawn up in March 1919 |
| 승동 교회 | Seungdong Church |
| 학생 독립운동 참여 근원지 | Starting point of students’ participation in the Independence Movement in March 1919 |
| 탑골 공원 | Tapgol Park |
| 독립만세 운동 시작 | Start of the Independence Movement in March 1919 |