



ASEAN-KOREA CENTRE

2024 ASEAN-KOREA ACADEMIC ESSAY CONTEST

GUIDELINES FOR ESSAY PROPOSAL

Dear Contest Participants,

Thank you for your valuable participation to the '2024 ASEAN-Korea Academic Essay Contest'. The following is a guideline for the Essay Proposal. Please refer below and submit the proposal in a Microsoft Word document format. Submission should be made no later than **April 22, 2024 by 6 PM (KST)** via Google Form (refer to "1. AKC General Guidelines"), with your application and consent forms.

1. The proposal should not exceed two (2) pages
2. The proposal must be written in English, Times New Roman, 12 points, 1.5 interlinear
3. The proposal should include the following content:
 - 3.1. Essay Title
 - should provide your proposed essay title
 - should indicate selected essay theme number
 - 3.2. Essay Description
 - should present your research question or problem that would be addressed, including the importance and 'puzzle' of the question/problem
 - should offer your argument (answer) to the question/problem, including causal explanations of what causes the problem
 - should provide your plan to support the argument, including your research methods
 - should discuss expected theoretical / policy contributions of the proposed research
 - should include in-text citation following the APA format (7th edition), where relevant.
 - 3.3. Bibliography
 - should include references
 - should be written according to APA format (7th edition)
4. Only original* proposals will be considered for evaluation
**refer to www.plagiarism.org for more information*



ASEAN-KOREA CENTRE

[Sample – for reference only]

Please refer to the sample here for your proposal outline /writing style.

Essay Title

The Role of 2023 ASEAN-Korea Academic Essay Contest (Sub-theme #3)

Research question

In this essay, I aim to analyze what causes YYY that has hampered the ASEAN-Korea relationship.

Argument

I argue that XXX causes YYY because.....

Plan to Support the Argument (Methodology)

To support the argument, I will conduct a quantitative study using data collected from... ..

Contributions

This essay can contribute to promoting the ASEAN-Korea cooperation in two ways. First, because XXX causes YYY, we can solve YYY by removing XXX. Second, the findings of this study should help improve mutual understanding between the ASEAN and Korean citizens because.....



ASEAN-KOREA CENTRE

References

ASEAN Secretariat (2021), Joint Statement of the 22nd ASEAN-Republic of Korea Summit on Advancing ASEAN-Republic of Korea Cooperation for People-centered Community of Peace and Prosperity, Retrieved from <https://asean.org/joint-statement-of-the-22nd-asean-republic-of-korea-summit-on-advancing-asean-republic-of-korea-cooperation-for-people-centered-community-of-peace-and-prosperity/>

Dreher, A., Nummenkan, P., & Thiele, R. (2008). Does aid for education educate children? Evidence from panel data. *The World Bank Economic Review*, 22(2), 291-314.